

2025 SPONSORSHIP PROPOSAL



SOUTHERN COLORADO MOTOCROSS PROMOTIONS LLC
9 Baybridge Ct.
Pueblo, CO 81001

Proposal By :

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OUR STORY

Southern Colorado Motocross Promotions, LLC, or also known as SCMX, is a group of motocross enthusiasts in Pueblo, that have secured a contract with the City of Pueblo to operate the Honor Farm Motocross Park in Pueblo, CO. We have held successful motocross events with both the RMRA and SRAC since 2018. Each year our rider counts have increased and our innovative track designs have kept the riders wanting more. Our 2024 RMRA Motocross AMA Plate Series Race had 600 entries and over 2000 attendees on site for the races. We were also awarded the 2024 RMRA Championship race which brought about the same attendance!

In 2022 and 2024, Honor Farm MX Park was voted by the riders as the Motocross Track of the Year for the Rocky Mountain Riders Association. This honor is important to us as this is voted by the riders, so are excited that they are seeing the hard work we are putting in. To follow that up, HFMX was also voted as one of the top 5 tracks in the state. Because of this, we have been awarded an AMA District 25 Plate Series race for 2025 which will be held on September 28, 2025. We expect an even larger turnout than the previous races! Our estimate is 700+ riders and over 3000 attendees on site. This is huge for the City of Pueblo and the industry businesses that are surrounding. We also have committed to holding a regular RMRA MX race on April 13, 2025 which should also bring a healthy amount of riders and spectators to Southern Colorado!

Being that this is such large event, we are seeking sponsors for many reasons, but mostly to contribute more purse money to the pro riders, help with equipment, etc... We fully expect this event to be a success and will represent our sponsors to the best of our ability. This is huge and we couldn't do it without our local supporters and sponsors. We are owners of local small businesses, so we realize the importance of helping other businesses, small and large alike.



GENERAL SPONSORSHIP LEVELS

Track Title Sponsorship - \$5,000 (one year)

- Prime advertisement location on site building, starting shed, fence line, etc...
Vendor provide signage.
- Sponsor name announced at races and other organized events.
- Sponsor listed as Track Title Sponsor in all media for contract year.
- Sponsor included on track website and any communications.
- 10 sponsor passes to sanctioned events. (Gate Entry)
- Prime location for vendor booth setup.
- Name/Logo on event trophies.
- One reserved pit or spectator spot as organized with promoter.

Track Platinum Sponsorship - \$2,500 (one year)

- Opportunity to display 4x8 signage on building or other prime signage.
- Sponsor name announced at races and other organized events.
- Sponsor listed as Track Platinum Sponsor in all media for contract year.
- Sponsor included on track website and any communications.
- 7 sponsor passes to sanctioned events. (Gate Entry)
- Prime location for vendor booth setup.
- Name/Logo on event trophies.
- One reserved pit or spectator spot as organized with promoter.

Track Gold Sponsorship - \$1,000 (one year)

- Opportunity to display 4x4 signage on building or other prime signage.
- Sponsor name announced at races and other organized events.
- Sponsor listed as Track Gold Sponsor in all media for contract year.
- Sponsor included on track website and any communications.
- 5 sponsor passes to sanctioned events. (Gate Entry)
- Prime location for vendor booth setup.
- Name/Logo on event trophies.
- One reserved pit or spectator spot as organized with promoter.

Track Bronze Sponsorship - \$500 (one year)

- Sponsor name announced at races and other organized events.
- Sponsor listed as Track Bronze Sponsor in all media for contract year.
- Sponsor included on track website and any communications.
- 2 sponsor passes to sanctioned events. (Gate Entry)
- Prime location for vendor booth setup.



OTHER SPONSORSHIP LEVELS

Other sponsorship levels are available, if requested. We are seeking other types of sponsors, donors, such as:

- Equipment Sponsors
- Fuel Sponsors
- Product Sponsors
- Pro Purse Sponsors
- Holeshot Award Sponsors
- and MORE...

Contact us to discuss alternative sponsorship opportunities. We love to promote businesses and will do our best to create mutually beneficial sponsorships!

(719) 369-9749 or southerncoloradomx@gmail.com

Types of equipment needed:

- Water Trucks
- Tractors
- Bulldozer
- Loader
- Skid Steer
- Light Towers
- etc...